



SDWF 2025 Sponsorship Brochure

Partner with us

Empowering Women, Transforming Communities

At the San Diego Women's Foundation, we believe in the power of collective philanthropy to drive meaningful change in our community. As a women's collective giving organization, we unite individuals and businesses to invest in work that uplifts women as leaders in philanthropy and initiatives that support under-resourced communities, creating a ripple effect of positive transformation across San Diego County.

Learn more about how we can partner together in this work inside.

Contact

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SAN DIEGO
WOMEN'S
FOUNDATION

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About us

The San Diego Women's Foundation connects, educates and inspires women to come together in collective philanthropy

Since our founding in 2000, the San Diego Women's Foundation has brought together over 700 community-minded women, investing more than \$5.6M in over 120 nonprofit organizations, touching thousands of lives in our community.

Each year, our grantmaking tackles the toughest issues facing our region, including recent grant cycles on youth homelessness, human trafficking, and refugees, asylees and asylum seekers. In addition, we've collaborated with other funders to support racial justice work and tribal food sovereignty.

Last year, our grants provided support to organizations working to address the youth mental health crisis by providing \$225K in unrestricted and multi-year funding to 3 organizations providing comprehensive mental health support services to middle-school youth in San Diego County. This year, we've granted out \$240K to 4 organizations working to combat senior isolation and loneliness – a growing epidemic with dire health consequences for our neighbors aged 60 and older.

We believe in collective philanthropy and we invest in the education and philanthropic leadership of our members, who then become advocates for community issues and agents of change in San Diego County. In addition, we've expanded our educational offerings to provide learning opportunities that are open to the public on diversity, equity and inclusion, investment strategies, trust-based philanthropy, and critical issues in our region.

Together, we can make a difference. Join us in our efforts to build a better, safer, and more equitable San Diego.

Why Partner with Us?

- 1. Leadership and Impact:** By partnering with us, you support a unique model where women are at the forefront of philanthropy. Our leadership drives investments in diverse initiatives, ensuring that your support addresses pressing needs across various sectors.
- 2. Broad Reach:** While we are dedicated to empowering women as philanthropists, our grants support a variety of causes. From education and health to environmental sustainability and social justice, our funding creates positive outcomes that benefit everyone.
- 3. Strategic Collaboration:** Your sponsorship will help amplify our collective efforts, enhancing the impact of our grants. We work strategically to ensure that each contribution is used effectively to achieve significant, lasting change.
- 4. Visibility and Recognition:** As a valued corporate sponsor, your company will gain prominent exposure through our communications channels, including our website, newsletters, and event materials. Your support will be recognized as a key component in advancing our shared goals.



Why Partner with Us?

5. Engaged Network: Joining forces with us means becoming part of a vibrant community dedicated to philanthropy and social responsibility. Your partnership will connect you with other forward-thinking organizations and individuals committed to making a difference.

6. Transparent Outcomes: We are committed to transparency and accountability. You will receive regular reports on how your sponsorship contributes to our broad range of funded projects and the tangible results achieved.

Join us in empowering women leaders and making a meaningful impact across diverse causes. Your support is crucial in helping us build a better San Diego for all.



Meet Our Team



Stephanie Cook
Executive Director



Angela Fujii
Grants & Programs
Manager



Ahtziri Ayala
Senior Specialist Membership
& Communications



Rosette Garcia
President



Rocky Hershfield
President Elect



Krishna Kabra
Past President



Carolyn Taylor
Treasurer & CFO



Kathleen Lennard
Secretary

Our Impact



The San Diego Women's Foundation significantly impacts the community through collective philanthropy. Key impacts include:

Financial Contributions: SDWF has awarded millions in grants to nonprofits addressing critical issues in our region.

Support for Underserved Populations: SDWF funds projects benefiting marginalized communities, promoting social equity and justice.

Capacity Building: SDWF provides resources, training, and mentorship to help nonprofits and their staff enhance their effectiveness and sustainability.

Community Awareness and Advocacy: SDWF raises awareness about critical issues, fostering community action and advocacy.

Empowerment of Women: Members engage in the grantmaking process, enhancing their knowledge and commitment to philanthropy.

Strategic Grantmaking: By pooling resources, SDWF funds larger, impactful projects.

Philanthropic Network: SDWF creates a network of women committed to community improvement, offering opportunities for growth and collaboration.

Systemic Change: Funded projects lead to lasting positive changes in education, health, economic opportunities, and environmental sustainability.

SDWF Highlights

SDWF was selected as National Conflict Resolution Center's 2024 Philanthropy in Peacemaking Awardee

\$5.6M Granted

200+ Members

124 Partner Organizations

The SDWF Philanthropy Fellowship has provided quality professional development & mentorship to 32 outstanding women from local nonprofit organizations

Annual Sponsorships



SDWF offers various annual sponsorship levels to align with your company's goals and budget. Each level provides unique benefits and opportunities for engagement. Together, we can create a partnership that not only supports our mission but also aligns with your corporate values.

Join us in empowering women leaders and making a meaningful impact across diverse causes. Your support is crucial to helping us build a better San Diego for all.

Thank you for considering a partnership with the San Diego Women's Foundation. Together, we can achieve extraordinary results and foster positive change.



Visionary

A premier partnership level for companies seeking maximum visibility, strategic alignment, and deep engagement in empowering women leaders and community change.

- 5 SDWF memberships (\$12.5K value)
- Presenting Sponsor recognition at Annual Grants Celebration and another signature event
- Speaking opportunity at both events
- Logo on stage and premium placement on all event signage
- Custom co-branded DEI or issue education event (co-hosted or sponsored in name)
- Feature story in SDWF Annual Report and dedicated e-blast to members
- Prominent rotating homepage logo placement
- Up to 5 social media features and potential video shoutout
- 15 event tickets (\$525+ value)
- First right of renewal for next year

\$50,000+

Annual Sponsorships



Changemaker

Changemakers champion collective giving and provide transformative support across all SDWF initiatives and events.

- 3 SDWF memberships (\$7,500 value)
- Prominent logo & full-page ad in Annual Report
- Prominent logo placement at Annual Grants Celebration (AGC)
- Verbal recognition & speaking opportunity at AGC
- Prominent logo on website
- Prominent logo in newsletters & 2 feature articles
- Sponsor recognition at signature events
- 3 dedicated social media posts
- 10 event tickets (\$350 value)

\$25,000



Champion

Champions invest in bold women's leadership and elevate community impact through generous annual support and recognition.

- 2 SDWF memberships (\$5,000 value)
- Logo & half-page ad in Annual Report
- Logo at Annual Grants Celebration
- Verbal recognition at AGC
- Logo on website
- Logo in newsletters & 1 feature article
- Sponsor recognition at signature events
- 2 dedicated social media posts
- 8 event tickets (\$280 value)

\$15,000



DEI

DEI Sponsors advance equity by supporting inclusive education, grantmaking, and engagement throughout SDWF.

- 1 SDWF membership (\$2,500 value)
- Verbal recognition at DEI Learning Series events
- Logo on DEI Learning Series materials
- Logo & quarter-page ad in Annual Report
- Logo on website
- Logo in newsletters
- 1 dedicated social media post
- 6 event tickets (\$210 value)

\$10,000



Critical Issue

Critical Issue Sponsors partner with SDWF to explore and address the most urgent challenges facing our community.

- 1 SDWF membership (\$2,500 value)
- Verbal recognition at Critical Issue events
- Logo on Critical Issue event materials
- Logo & quarter-page ad in Annual Report
- Logo on website
- Logo in newsletters
- 1 dedicated social media post
- 6 event tickets (\$210 value)

\$10,000



Advocate

Advocates invest in the power of collective philanthropy and help amplify SDWF's mission through ongoing support.

- Logo and verbal recognition at AGC
- Logo in Annual Report
- Logo on website
- Logo in newsletters
- 4 event tickets (\$140 value)

\$5,000



Supporter

Supporters demonstrate their belief in women-led change and help sustain our educational and philanthropic efforts.

- Name and verbal recognition at AGC
- Name in Annual Report
- Name on website
- Logo in newsletters
- 2 event tickets (\$70 value)

\$2,500

Member Sponsorships

Invest in Leadership & Community Impact

The San Diego Women's Foundation invites corporations to sponsor their employees in becoming members of our dynamic organization. By supporting your team members' involvement, your company will:

- **Empower Employee Growth:** SDWF Membership provides access to leadership development, networking opportunities, and valuable experiences in philanthropy and community engagement.
- **Demonstrate Community Commitment:** Partner with us to create a positive impact in our region by funding and supporting initiatives that address critical needs.
- **Enhance Workplace Culture:** Foster an environment that values equity, inclusion, and collaboration by aligning with an organization dedicated to social change.
- **Build Lasting Connections:** Strengthen relationships between your employees and influential leaders across industries in San Diego.



Support your employees in shaping a better future - for themselves, your company, and our community.

Member Sponsorships

Invest in Leadership & Community Impact

Pricing:

- \$2,500 per member
- 25% discount for 4+ members
- 40% discount for 10+ members

Recognition:

- **1 to 3 Members:** name recognition on website & at AGC (Annual Grants Celebration)
- **4 to 10 Members:** logo recognition on website and at AGC, 1 sponsor recognition social media post
- **10+ Members:** Prominent logo recognition on website and at AGC, verbal recognition at AGC, 2 dedicated social media posts, Logo recognition in all newsletters

	1 - 3 Members	4 - 9 Members	10+ Members
Cost	\$2,500 per member	\$1,875 per member	\$1,500 per member
Website Recognition	Name	Logo	Prominent Logo
Annual Grants Celebration	Name	Logo	Prominent Logo & Verbal Recognition
Social Media		1 Sponsor Post	2 Dedicated Posts
Newsletters			Logo on All



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Thank you for considering a partnership with SDWF.

Together, we can achieve extraordinary results and foster positive change.

To explore custom sponsorship opportunities or discuss how we can collaborate, please contact Executive Director Stephanie Cook at stephaniec@sdfoundation.org

Contact

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