



THE SAN DIEGO
WOMEN'S
FOUNDATION

2014 ANNUAL REPORT

WOMEN CAN DO MORE THAN WOMAN.



DEAR COMMUNITY,

Thank you for everything you did to make 2013-2014 a great year. You helped enrich the lives of thousands of San Diegans through our strategic grantmaking efforts and ensured our ability to continue developing and supporting informed women philanthropists.

Last year was a time of change for SDWF as we refined our grantmaking and educational processes to support our revised mission and vision. There has been exceptional energy and action as we moved through this past year enhancing the strong tenets of our organization.

We hosted 24 mission-driven programs, secured more than 40 media mentions through print, radio and television, had more than half of our membership get involved in the activities of our member-driven organization, and inspired 200 women to collectively pool their philanthropic dollars, lend their talents and give varying amounts of time—all critical to the strength of the Women's Foundation.

With each passing year, we continue to hear feedback from many of our 71 Community Partners that we are unique in our ongoing connection to and support of their respective organizations. It has become clear that the impact of our funding goes beyond the grant. In addition to funding, SDWF shows support in many other ways: through securing media spots that give exposure to and highlight their work; publicizing fundraising and program-related events in our eNews; providing an SDWF liaison that they can connect with; and exposing our members to their missions which often leads to additional support in the way of time, talent and/or treasure. We take the term Community Partner to heart!

Over the next year, look forward to the creation of our new three-year strategic plan, to grants focused in the area of Community Leadership Development, and to more new and innovative mission-driven programs.

Thank you for your generosity, your care, and the magnitude of your collective accomplishments as members, friends, colleagues and others that care about the San Diego community.

With sincere gratitude,



Leigh Hartman

Leigh Hartman, President

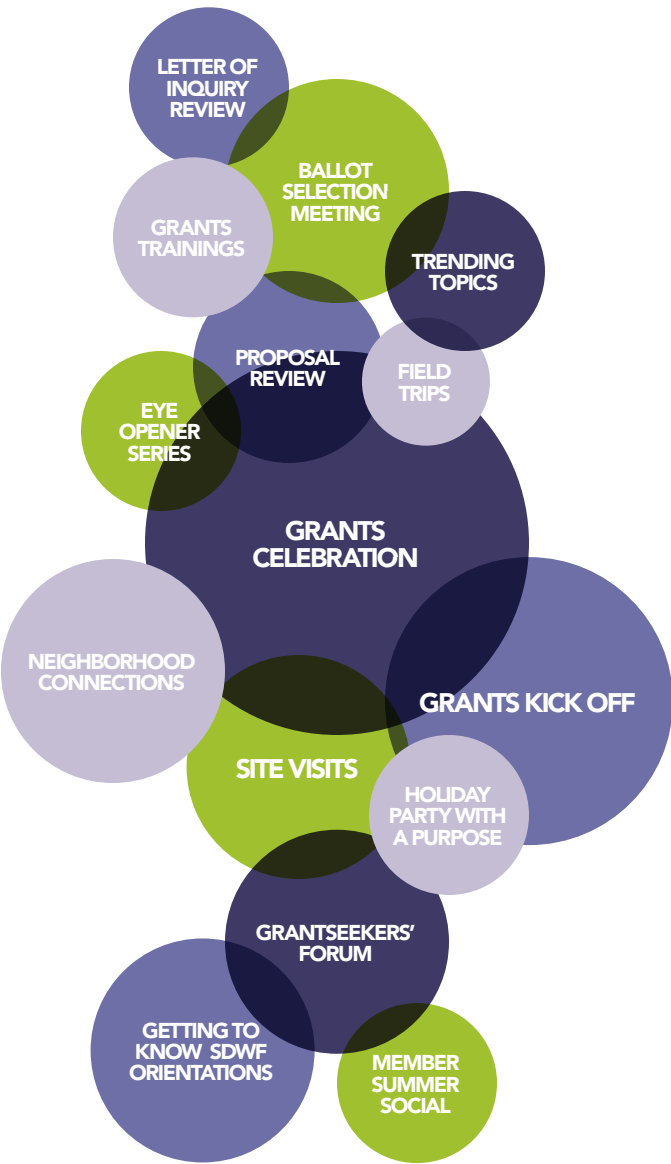


Tracy Johnson

Tracy Johnson, Executive Director

OUR YEAR

24 MISSION-DRIVEN PROGRAMS



MEMBERSHIP



ZIP CODES



25-80+

DIVERSIFICATION OF AGE



55+

CAREER INDUSTRIES



200+

SKILL SETS

100%
WOMEN



40+

MEDIA MENTIONS



TOTALING 1.4 MILLION VIEWS

80+

WAYS TO ENGAGE

- Working Committees
- Mission-Driven Programs
- Multi-Stage Grantmaking Process
- Pop In/Out Opportunities
- SDWF Ambassador
- Legacy Circle
- Friends of SDWF





RECENT PAST IMPACT

The funding priority for the 2012-2013 grants cycle was on programs that developed basic skills and knowledge for improved performance in school and life, targeting elementary school students in the county living at or below the poverty level. Our membership voted to invest \$197,300 in programs that emphasized literacy and academic achievement in early elementary school, increasing these young students' chances for success in the future. Please refer to page 4 for a program update.

PRESENT IMPACT

The funding priority for the 2013-2014 grants cycle was on collaborative programs that promoted self-sufficiency in individuals and families living above the Federal Poverty Level, but not meeting the Self-Sufficiency Standard for San Diego County. Our membership voted to invest \$166,000 in a diverse group of organizations focused on reducing the barriers for families and/or individuals. We are pleased to share the successes from our Community Partners. Please refer to pages 5-8 for these program spotlights.

FUTURE IMPACT

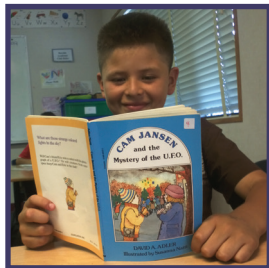
The funding priority for the 2014-2015 grants cycle is on programs that improve water conservation and/or address water quality challenges that impact the San Diego region. Our membership voted to invest \$166,000 in programs that encourage long-term individual and community behavioral change, increase awareness of water issues, and promote long-term benefits for the region. We are excited to support our newest Community Partners: Friends of Albert Einstein Academies, Friends of Balboa Park, Friends of the Water Conservation Garden and San Diego Children's Discovery Museum. Stay tuned for full updates on the impact next year.

RECENT PAST IMPACT: COMMUNITY PARTNER UPDATES

BAYSIDE COMMUNITY CENTER

One year after completion of their \$27,500 grant...

- 1/3 of the costs of the *Linda Vista Academic Club* are now covered through personal time or financial commitments from the very satisfied families.
- A newly hired Program Coordinator oversees the Linda Vista and Kit Carson Elementary School programs.
- Cindy Marten, the San Diego Unified Superintendent, toured both schools and stated that all the teachers in the district should see the program!



COMMUNITY HOUSING WORKS

One year after completion of their \$40,000 grant...

- The *Running Readers Program* has expanded from 6 to 18 on-site Learning Centers.
- A newly hired full-time manager oversees the program and its 130 volunteers.
- A significant percentage of children tested had increased their reading ability scores and their percentile ranking among peers.
- CHW continues to receive broad financial support from Union Bank, the San Diego Literacy Council, and local foundations.



EXCELLENCE AND JUSTICE IN EDUCATION ACADEMIES

One year after completion of their \$34,000 grant...

- Four additional aides have been hired for the *Literacy Intervention Project*.
- An additional literacy coach will be hired so the program can expand to middle school students.
- Funding concerns have been alleviated due to changes in state budgeting.
- Fall 2014, a delegation from the San Diego School District visited EJE. The superintendent and 5 principals from the Phoenix School System also visited and are hoping to start a collaboration with EJE.



JUNIOR ACHIEVEMENT OF SAN DIEGO COUNTY

One year after completion of their \$55,800 grant...

- The *Empowering Young Leaders—Encouraging Young Lives* program was so successful that JA intends to follow the Fay and Porter Elementary School students to middle and high school.
- The SDWF grant assisted JA in leveraging funds from LPL Financial, Wells Fargo, and Union Bank to support financial education to low-income elementary school students. These institutions are currently assisting JA to expand its programs to middle and high school students.
- Many JA offices across the country have contacted JA San Diego regarding best practices in how to implement quality programs that specifically target disadvantaged communities.



INTERNATIONAL RESCUE COMMITTEE

TEAM Project was funded by the San Diego Women's Foundation to provide after-school literacy based enrichment programs for newcomer refugee youth aged K-5 attending John Marshall Elementary School in City Heights. The project was not continued after the funding cycle ended as the school implemented a school-day intervention pilot for this specific population. Through various programs that the IRC offers in the community, we remain in contact with many of the families of the *TEAM* project participants.

PRESENT IMPACT: COMMUNITY PARTNER SPOTLIGHTS



ABLE DISABLED ADVOCACY (A-DA)

Program: *Career\$mart*

GRANT AWARD

\$57,000

Able Disabled Advocacy (A-DA) initiated *Career\$mart* to improve the financial self-sufficiency of adults with significant disabilities who must struggle to cover their basic needs. Through career counseling (1:1 and group), job readiness training, and life skills classes, participants are able to upgrade their employability, obtain jobs, and become better able to support themselves through employment.

IMPACT

- 42 participants were placed in jobs earning an average of \$14.64/hour.
- 8 participants were provided access to occupational training designed to help them attain a credential. Funding for this training was provided by another source.
- 4 participants completed a certificate program in Electronic Medical Records offered by Alliant International University.
- 4 participants completed CompTIA A+, Network+ or Security+ certification.

SPOTLIGHT

Gary was an individual who had been earning \$70,000-80,000 a year until his medical problems forced him to quit work and start receiving Social Security Disability Insurance. But Gary had a strong desire to work and did not want to sit home doing nothing. Since he needed a stress-free job, he knew he might earn less than he was getting from disability benefits. A-DA was able to help him, and Gary went to work as a program manager with San Diego County. Gary is still working and is very satisfied with his new job.



SAN DIEGO COUNTY MEDICAL SOCIETY FOUNDATION

Program: *Project Access San Diego*

GRANT AWARD

\$47,000

The San Diego County Medical Society Foundation's *Project Access San Diego (PASD)* seeks to improve the health and change the lives of low-income, uninsured adults living in San Diego County. Patient care managers coordinate specialty healthcare services for patients, assist them in navigating the healthcare system, and arrange translation and transportation. Great efforts are put into recruiting, recognizing, and retaining the specialist physicians and ancillary providers who are vital to the success of the program.

IMPACT

- 438 patients were provided with coordinated specialty healthcare services.
- 71 patients were assisted with applications for public assistance programs.
- 1500 uninsured women were provided with breast cancer screenings and mammograms through a partnership with WeSupportU.
- Patients enrolled in PASD reported an 89% decrease in emergency room visits and a 94% decrease in hospital stays after receiving services.
- 650 volunteer physicians and specialists were recruited with a retention rate above 80%.

SPOTLIGHT

Ever since she was a child, Veronica suffered from tonsil infections. Her parents couldn't afford the surgery to remove her tonsils, so she lived with the condition all her life. Married with four children, Veronica's infected tonsils became so painful, she had trouble sleeping and felt like she was suffocating. Through PASD, Veronica was able to have her tonsils removed, a surgery she had been dreaming of for 26 years.



SAN DIEGO PUBLIC LIBRARY FOUNDATION

Program: *READ/San Diego*

GRANT AWARD
\$37,000

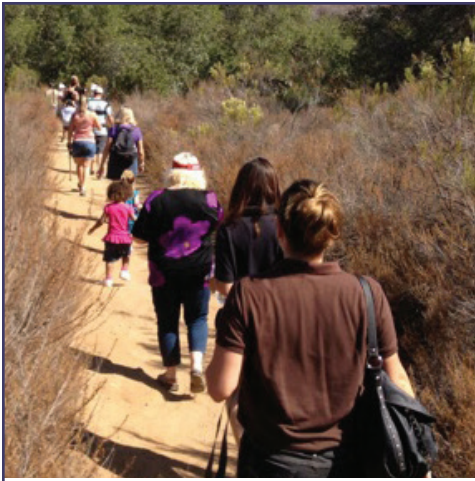
In preparation for launching the new literacy learning center and computer lab at the new Central Library, *READ/San Diego* sought funding to create a personalized learning environment where participants could improve their self-sufficiency through Technological Literacy Programs, and parents and caregivers of children ages 0 – 5 could break the cycle of intergenerational literacy through the Family Literacy Programs.

IMPACT

- 518 students enrolled in the literacy programs, exceeding the projected number of 500.
- 2 Library Aides were hired to assist with the Technology classes and help with recruitment.
- Android and iPad tablets, education apps, and Kindle titles were purchased.
- 14 technology classes teaching how to use Android and iPad devices and apps were offered using a newly designed curriculum.
- Financial literacy classes for adult learners were provided, as well as Job Readiness classes focusing on resume writing, online job searching, and interviewing.

SPOTLIGHT

Erma Jones participated in all of the Galaxy Tablet classes offered and completed a financial literacy series while working 1:1 with her literacy tutor. Prior to beginning the classes, Erma did not know how to turn on a device, let alone use basic operations. Since completing the classes, she can now download applications and books, use navigation features, and edit photos easily. After taking the financial literacy classes, Erma was able to create a budget and learn resourceful ways to stay within her budget. She is very proud of the money she's learned to save and hopes to purchase her own device so she can practice her reading skills at home.



YMCA YOUTH & FAMILY SERVICES

Program: *YMCA Kinship Support Services*

GRANT AWARD
\$25,000

This program allows for younger kinship caregivers (under the age of 55 and earning \$23,000 - \$64,000/year) to receive childcare assistance for their kinship children, thus ensuring they can continue working or seek employment. This short-term, financial support can make a significant difference to kinship caregivers who are trying to provide safe, healthy, stable, and long-term living environments for the kinship children in their care.

IMPACT

- 13 kinship caregivers received 4,515 hours of childcare assistance that allowed them the time they needed to maintain or seek employment.
- 16 kinship children were ensured safe and healthy long-term living environments and prevented from entering or reentering the foster care system.

SPOTLIGHT

Penny is a 49-year old woman whose two young grandchildren were sent to her by Child Welfare Services in Michigan. Penny had to continue working to support herself and pay for the basic needs of her grandchildren. Funding from SDWF's grant was used to pay for two months of childcare until the children could be admitted to a discounted preschool program that Penny could afford on an on-going basis. SDWF's funding filled a one-time need that allowed Penny to remain self-sufficient and prevented her grandchildren from entering the foster care system.

COMPLEMENTARY SUPPORT FOR SDWF: 2013-2014

FRIENDS OF SDWF

Friends of the SDWF is a way for everyone to come together to support our significant work. Donations are used to help us continue to meet our mission. Thank you to our FRIENDS!

\$25,000 and up

Darlene Marcos Shiley

Ambassador

(\$1,000-\$4,999)

Lois A. Baker
Elizabeth Bernal
Barbara J. Beck
Laury Graves
Jean Martinez
Erica Ueland
Janice Weinrick
2014 Board of Directors,
The Water Conservation Garden

Catalyst (\$500-\$999)

Anonymous
Robert & Darcy Bingham
A.J. Frank
Leigh Robin Hartman
Tracy Johnson
Suzanne LaTour
Michelle Maynard
Marjorie O'Malley

Supporter (\$100-\$499)

Marc & Debbie Abbott
Claire S. Anderson
Heather Back
Keely A. Bamberg
Jacqueline Bell
Sadie Brinton
George & Julie Bronstein
LaVonne Cashman
Mary Dawe
Linda F. Dicker
Doris Elsworth
Dean & Debbie Hatfield

Susan Howe
Valerie Jacobs
Teresa Jacques
Joan T. Jones
Elaine Kalin
Venesse Koll
Dawn Moore
Theresa Nakata
Bethel Nathan
Jason Nathan
Kelly Nilsson
Betty L. Peabody
Nancy J. Robertson

Michael & Catherine
Rosenberg
Andrew M. Schlosberg
Jacquelyn Slotkin
Rita Solberg
Susanne Stanford
Bridget Strickland
Liz Thomas
Kyla Winters
Susie Zlotnik
Danielle Zuniga

SDWF LEGACY CIRCLE

A planned gift to SDWF ensures that our unique approach to investing in the success of local nonprofits will endure for future generations. Thank you to our Legacy Circle Members who have remembered SDWF in their estate plans! If you have included SDWF in your estate plans, please contact us to be welcomed and recognized.

Marlowe Berg, Ph.D.
Alice Diamond

A.J. Frank
Joan Friedenber

Tina Hansen
Elaine Kalin

Kim Kleber
Suzanne LaTour

Bethel Nathan
Marjorie O'Malley

SDWF AMBASSADORS

The ability for SDWF to expand our impact is directly related to the size of our membership. We appreciate and value our ambassadors in the community for reaching out and encouraging other women to join us in this exciting work. **Women Can Do More Than Woman.sm**

BOARD OF DIRECTORS

AJ Frank, *President*
Leigh Hartman, *President-elect*
Elaine Kalin, *Treasurer*
Dana Dahlbo, *Secretary*
Rita Solberg, *Past President*

Jacqueline Bell
Sara Bennett
Catherine Blair
Mary Dawe
Susan Hennenfent
Susan Howe
Valerie Jacobs
Teresa Jacques

Joan Jones
Suzanne LaTour
Ashley McElravy
Bethel Nathan
Marjorie O'Malley
Lenore Ringler
Susie Zlotnik

FINANCIALS: 2013-2014

The information below reflects our high priorities of financial stability and integrity. We are extremely grateful for the generosity of our members and donors, and for support from The San Diego Foundation.

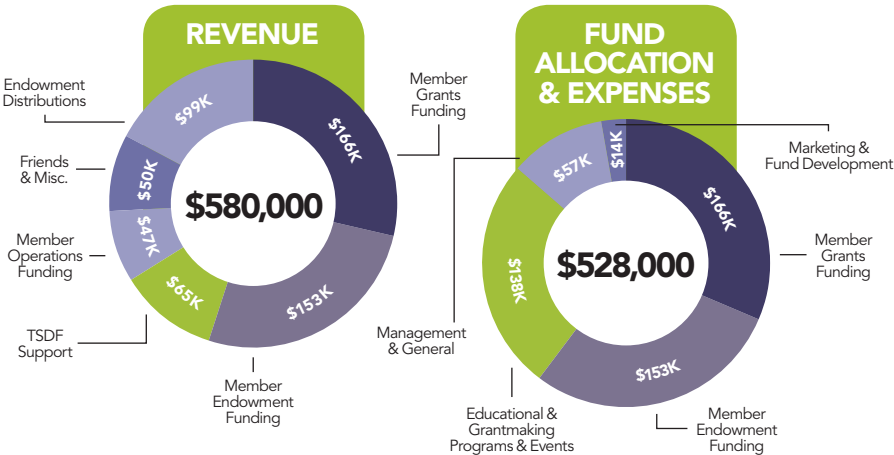
TOTAL GRANTING DOLLARS

TOTAL: \$2.7 MILLION

2014	Environment \$166,000
2013	Health & Human Services \$166,000
2012	Education \$197,300
2011	Arts & Culture \$181,650
2010	Environment \$152,700
2009	Economic & Employment Development \$199,000
2008	Civil Society \$223,000
2007	Health & Human Services \$239,000
2006	Education \$232,000
2005	Arts & Culture \$240,000
2004	Environment \$219,000
2003	Economic & Employment Development \$159,000
2002	Civil Society \$130,000
2001	Health & Human Services \$100,000

ENDOWMENT VALUE

TOTAL: \$3.1 MILLION



THE SAN DIEGO WOMEN'S FOUNDATION 2013-2014 MEMBERS

Robynne Alexander
Dede Alpert
Jeanette Arman
Bonnie Arora
Vicki Baron
Deborah Barrett
Stacy Bartlett Renshaw
Carol Bateman
Barbara J. Beck
Jacqueline Bell
Sara Bennett
Marlowe Berg, Ph.D.
Catherine Blair*
Marjorie Blanchard
Karen Marie Bond
Pamela Boynton
Margaret Bradley
Jody Bradley
Arlyne M. Brown
Ilana S. Brown TTEE
Christa Burke
Kathryn Varner Calise
Louisa Campagna
Sue Carter
Nancy Carol Carter
Shelley Cassar
Carol Littlejohn Chang*
Susan Channick
Helen Cheng
Susan Childs
Audrey Coleman*
Carolyn Colwell
Judy Conner*
Bink Cook
Dana Dahlbo*
Victoria Danzig
Susan A. Davis
Mary Dawe
Alice Diamond
Karen B. Dow

Carolyn J. Downey, Ph.D.
Mary Dredge
Julie P. Dubick*
Heather Dugdale
Berit N. Durler*
Elisabeth "Jinx" Ecke*
Lizbeth Ecke*
Karen Eddy
Byrne Eger
Elisabeth Eisner
Phyllis Epstein
Jenny Erdmann
Pamela Fairley
Danah H. Fayman
Anne S. Fege, Ph.D.
Jen Fisher
Pamela W. Foley
Alicia T. Foster*
A.J. Frank
Joan Friedenberg
Kate Fries
Michele Gerhart
Marcia Gill
Wendy Gillespie
Lorin B. Golembieski
Susan Gonick
Jill Gormley
Laury Graves
Donna Green
Barbara Groce*
Jill Hall
Lyn Hall
Pamela Hamilton Lester
Tina Hansen
Patricia Harasty
Leigh Robin Hartman
Rebecca Blair Harutunian
Angelina Hendricks
Susan Hennenfent
Renee Herrell

Karla Hertzog*
Linda Upson Hervey
Christine B. Hickman
Cindi Hill
Susan Howe
Gay Hugo-Martinez*
Ann Hunter-Welborn*
Gail Hutcheson
Kathlyn Ignacio
Valerie Jacobs*
Teresa Jacques
Conny Jamison
Ann Johns
Kathy Jones, Ph.D.
Joan T. Jones
Christine Jorgensen
Jean Kaiser
Elaine Kalin
Nan C. Katona
Linda L. Katz*
Debi Kelly*
Sheryl King
Linda Kiran
Kim Kleber
Nancy Koch
Karen A. Kohlberg,
A.S.I.D.
Linda Kolb
Carolyn Konecki
Judith M. Krumholz
Janice Kurth, M.D., Ph.D.
Lindsay Langford
Sherry Lankston
Alexis Lasheras
Suzanne LaTour
Deborah Lawrence
Paula Sladek LeGros
Gail Vetter Levin
Louise N. Lewis
Koren Lilburn

Lisa Lovern
Jody MacCormack
Bonnie MacVaugh
Jean Martinez
Richanne (Ricki) Martinez
Stacy Matseas
Connie Matsui
Ann McDonald
Barbara McDonald-
Repine
Marcia McLatchy
Elizabeth B. Meyer
Iris Meyers
Shari D. Miller
Carol Miller
Jody Mincks
Patricia Moises
Susan Morris
Andrea Moser
Mary-Rose Mueller
Karen Nager
Bethel Nathan
Lisa K. Nicol
Phyllis Olefsky
Cynthia (Cindy) Olmstead*
Marjorie O'Malley
Sigrid Pate Butler*
Hollyce J. Phillips
Laura Pierce
Letty Ponomareff
Paula H. Powers
Catalina Preskill
Allison Price
Joyce Rabens
Judith Hogan Radke*
Jeannie Ranglas
Caroline Raymond
Ann Rice
Lenore Ringler
Jeannie Rivkin*

Lezli Rogers
Emmy Roman
Patti Roscoe
Jody Roseman
Julie Ruedi
Kathy Sage
Bronwyn Savary
Barbara A. Sawrey
Margaret Schmale
Darlene Marcos Shiley*
Jill Underwood-Smith
Phyllis Snyder*
Rita Solberg
Susie Spanos
Nancy A. Spector
Dale Spector
Catherine Stout
Bridget Strickland
Carolyn P. Taylor
Christina Todosow
Greta Treadgold
Rose Turner
Erica Ueland
Amy T. Valeiras
Marty Vales
Suzanne R. Varco
Meera Venkatesh
Kathy Waring
Janice Weinrick
Judy Wenker
Robin Werner
Ashley West
Judith Wheatley
Katherine White
Christy White
Frances Hamilton White*
Lorraine Williams
Katy Wright
Pat Zigarmi
Susie Zlotnik

*Founder



THE SAN DIEGO
WOMEN'S
FOUNDATION

T (619) 235-2300 • F (619) 239-1710 • www.sdwomensfoundation.org