



ANNUAL REPORT

CELEBRATING 15 YEARS OF COLLECTIVE PHILANTHROPY

DEAR MEMBERS AND FRIENDS IN THE COMMUNITY,

 Our fiscal year 2015 was the year San Diego Women's Foundation turned 15! With over 205 members, we awarded \$172,000 in grants to four fantastic nonprofit programs focused on Community Leadership Development.

Fifteen years ago our founders recognized the need for, and the potential power of, women's collective giving. They had the vision to create an organization to help educate San Diego women on what it meant to be a philanthropist, where the needs were in the region, and how to effectively pool their funds to make a greater impact than any one of us could do on our own. The pages that follow illustrate the results of that vision and all of our collective activities since: our 15 year philanthropic footprint.

Even with our no-guilt policy, over the past 15 years, members have collectively contributed more than 90,000 total hours to making SDWF what it is today. It is the combination of members' time, talent and treasure that make SDWF a powerful and impactful philanthropic organization in the San Diego region that also serves as a model for other grantmaking organizations around the country.

We want to thank our members and supporters for your efforts in making 2015 another great year at SDWF. Your contributions enrich our community more than you will ever know.

With sincere gratitude,



Suzanne LaTour
President



Tracy Johnson
Executive Director

Mission

The San Diego Women's Foundation educates and inspires women to engage in collective philanthropy. We are catalysts for change, investing in innovative solutions that benefit the underserved communities in the San Diego region.

Values



COMMUNITY



COLLABORATION



EDUCATION



EQUALITY



INCLUSIVENESS



IMPACT





IMPACT 2013

The funding priority for the 2012-2013 grants cycle was on programs that developed basic skills and knowledge for improved performance in school and life, targeting elementary school students in the county living at or below the poverty level. Our membership voted to invest \$166,000 in programs that emphasized literacy and academic achievement in early elementary school, increasing these young students' chances for success in the future. Please refer to page 4 for a program update.



IMPACT 2014

Granted in June 2014, the funding priority was on programs that improve water conservation and/or address water quality challenges that impact the San Diego region. Our members voted to invest \$166,000 in programs that encourage long-term individual and community behavioral change, increase awareness of water issues, and promote long-term benefits for the region. Please refer to pages 5-8 for these program spotlights.



FUTURE IMPACT 2015

Granted in June 2015, the funding priority was on innovative programs that identify and develop leaders who come from within underserved communities in the San Diego region. Our members voted to invest \$172,000 in programs that encourage long-term individual and community change, increasing individual empowerment and civic engagement. We are excited to support Center on Policy Initiatives, Jacobs Center for Neighborhood Innovation, Outdoor Outreach, and South Bay Community Services. Stay tuned for full updates on the impact next year.



Impact 2013: Community Partner Spotlights

ABLE DISABLED ADVOCACY (A-DA)

One year after completion of their \$57,000 grant...

- A-DA's Career\$mart Program continues offering employment and training services designed to increase financial self-sufficiency to adults with disabilities.
- A-DA's apprenticeship programs were recently approved by the State of California. A-DA will now receive state funding for their classroom teaching, while veterans who use the Post-9/11 GI Bill and enroll in the program will receive monthly cost of living stipends and apprentice wages.
- The California Employment Training Panel awarded A-DA \$200,000 to train and place veterans and individuals with disabilities in apprenticeship programs.
- In November 2015, the Dept. of Labor & Training awarded A-DA \$3.2 million to advance its apprenticeship "earn and learn" training model. A-DA expects to place 300 San Diegans in their apprenticeship programs over a 5-year period.

YMCA YOUTH & FAMILY SERVICES

One year after completion of their \$25,000 grant...

- The YMCA Kinship Support Program continues offering emergency support to caregivers under the age of 55 with incomes over the Federal Poverty Level, but under the Sufficiency Standard for San Diego County. Meeting the emergency need of funds for childcare, beds, etc., helps keep children out of the foster care system.
- San Diego County provided grants of \$150,000 per year from the County of San Diego Child Welfare Services and \$30,000 from the Aging & Independence Services to expand the support system to serve all Kinship caregivers.
- California legislature passed an Approved Relative Caregiver Funding Program so Kinship families can receive the same financial support as foster families.
- The YMCA is involved in State and National Kinship Networks to disseminate information on the San Diego YMCA's Kinship programs.

SAN DIEGO COUNTY MEDICAL SOCIETY FOUNDATION

One year after completion of their \$47,000 grant...

- SDCMSF's flagship program, Project Access San Diego, continues to address the unmet healthcare needs of San Diego County's uninsured residents. Their SDWF grant demonstrated the vital community support for the program, assisting SDCMSF in securing additional program funding.
- Project Access San Diego has benefited from their grant by embarking on community outreach. Following a Project Access presentation at a "Getting to Know SDWF" event, two SDWF members sought out volunteer opportunities and have become more involved in the program's efforts.
- Project Access San Diego has been showcased in social media, blogs, web pages, press releases, and local media outlets. In March 2015, UCSF selected Project Access as a "Healthcare Innovator," and broadcast a webinar about the program and the award nationally.

SAN DIEGO PUBLIC LIBRARY FOUNDATION

One year after completion of their \$37,000 grant...

- READ/San Diego continues to offer mobile technology classes. From August 2014 – December 2015, READ staff taught ten bootcamp-style tech classes teaching adult learners how to use their Android and iPad devices for basic life functioning skills and basic reading.
- Utilizing library devices, READ/San Diego also offered 16 subject-specific classes that gave learners the opportunity to explore different apps on a specific subject (such as grammar or math). These classes helped learners choose apps to purchase for their personal devices that best met their individual learning needs.
- Taking the "mobile" from "mobile technology" to heart, READ has now offered classes outside of the Central Library bringing literacy education to branch locations from the Rancho Penasquitos Branch library to the Malcolm X/Valencia Park Branch Library.



Impact 2014: Community Partner Spotlights

San Diego Children's Discovery Museum

PROGRAM • Water Wise Program

GRANT AMOUNT • \$28,000



The goal of the Water Wise Program was to teach children about the water cycle, conservation, watershed science, and environmental issues.

IMPACT

- The Program was presented 22 times at community outreach events, reaching 322 people. It was also presented 57 times to school groups on-site, reaching approximately 1,410 people.
- The Programs were featured on television and in printed news coverage at least six times reaching countless families.
- Six families reported making water conservation modifications at home.
- The Programs will continue for years to come since the start-up costs have now been funded.

SPOTLIGHT

Justin, 7, took the initiative to encourage his whole family to decrease their water usage. He took his mother outside to check the sprinklers, stopped siblings from throwing away water in the dog water bowl, encouraging them to use it to water the plants. He keeps on them by saying, "Can we save that in a bucket? Can we water our grass with that water?"

Friends of the Water Conservation Garden

PROGRAM • Ms. Smarty-Plants Grows Earth Heroes and the Magic of Water

GRANT AMOUNT • \$73,000



The goal of the Ms. Smarty-Plants Program was to deliver water conservation education programs/ experiences that encourage people to value water and make behavioral changes to conserve it.

IMPACT

- The Program reached over 63,000 children and adults, enabling many underserved communities the opportunity to receive hands-on science education and exploration of the outdoors.
- A new partnership with the Alzheimer's Association's "Connection Program" was instituted to bring guests with Alzheimer's and dementia to The Garden for bi-monthly field trips and hands-on programs.
- The 2-year program for Davila Day Deaf School for children K-6th grade was able to continue.



SPOTLIGHT

After a visit to The Garden, a student became inspired to change a bleak, never used, grassy area at her school in Chula Vista into a school garden. She formed a group of students into a club with the motto "We Dig Worms." They designed their garden identifying drought tolerant plants and irrigation needs. They raised money, applied for grants and made their dream a reality. A community was transformed.

Friends of Albert Einstein Academies

PROGRAM • Water Education Station

GRANT AMOUNT • \$25,000



The goal of the Program was to use the school grounds as a demonstration site to educate the students and the community about many water issues relating to water conservation and water quality. Main focus areas were water harvesting, water treatment, grey water, native plant landscaping, erosion and soil runoff into storm drains.

IMPACT

- The 4th grade students spent all year working on the native plant restoration project.
- The Enviroscape models that visually explain the waste treatment system and watershed have been used by seven schools in San Diego. Use of these models is expected to expand to other schools.
- 1,305 students were impacted by the grant.

SPOTLIGHT

The Watershed Model that was purchased with SDWF money was used on a rainy day to teach students about the different sources of pollution and how they affect the ocean. After learning indoors, the students went outside to pick up trash and were able to identify the mini watersheds on slopes all around the campus including a piece of paper that was floating towards a storm drain like a boat.

Friends of Balboa Park

PROGRAM • Plaza de Balboa Smartscape Project

GRANT AMOUNT • \$40,000



The Plaza de Balboa Smartscape Project was created to make Balboa Park more sustainable through water reclamation, use of best irrigation practices, and planting of native drought tolerant plants as part of the process of restoring the Zoro or “Butterfly” Garden in Balboa Park. The water reclamation part of the project was funded by San Diego Women’s Foundation.

This historic garden has been cut back, and some of the replanting has occurred, but the remainder of the project was delayed due to additional planning and impact studies undertaken to assure that the project meets all of the City and Park objectives. Following the final approval, expected soon, our funds will be used to harvest water from rain on the roof and condensated water from the air conditioning of the Casa de Balboa building that would otherwise flow into the drain. The area of the garden that would benefit from the captured water is 15,800 square feet, slightly over 1/3 acre.

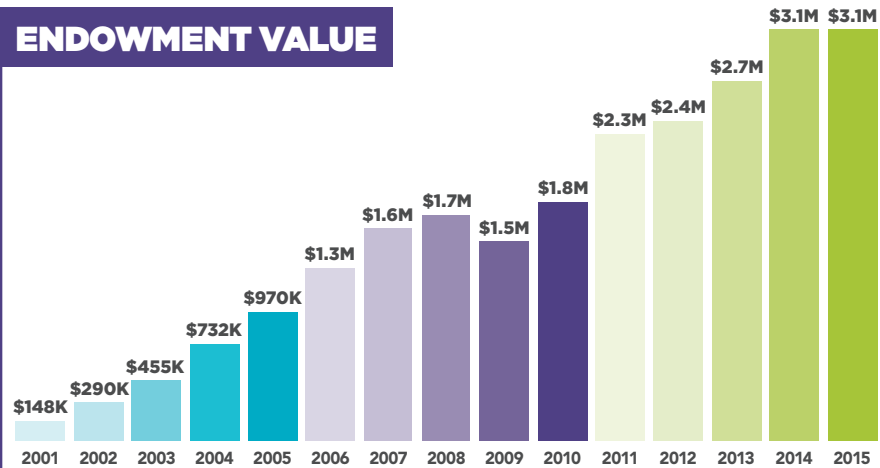
Once complete, the findings will be shared with residents, businesses, and visitors and could serve as a model for other public areas and businesses. This project is part of a Friends of Balboa Park multi-year program to make the park an internationally recognized advocate for best practices in water usage.

Financials: 2014-2015

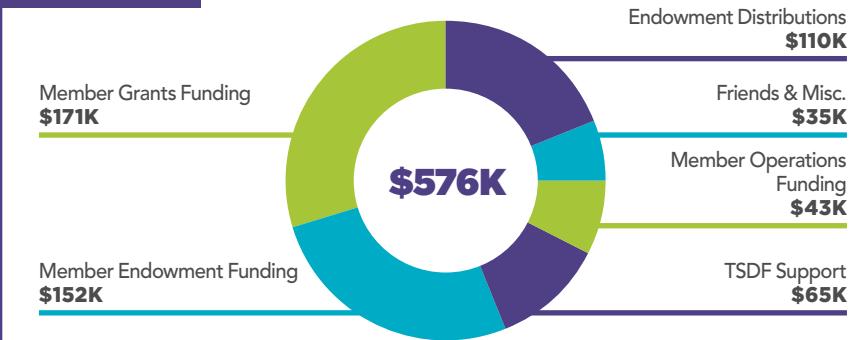
TOTAL GRANTING DOLLARS

TOTAL • \$2.9 million	
2015	Community Leadership Development \$172,000
2014	Environment \$166,000
2013	Health & Human Services \$166,000
2012	Education \$181,650
2011	Arts & Culture \$181,650
2010	Environment \$152,700
2009	Economic & Employment Development \$199,000
2008	Civil Society \$223,000
2007	Health & Human Services \$239,000
2006	Education \$232,000
2005	Arts & Culture \$240,000
2004	Environment \$219,000
2003	Economic & Employment Development \$159,000
2002	Civil Society \$130,000
2001	Health & Human Services \$100,000

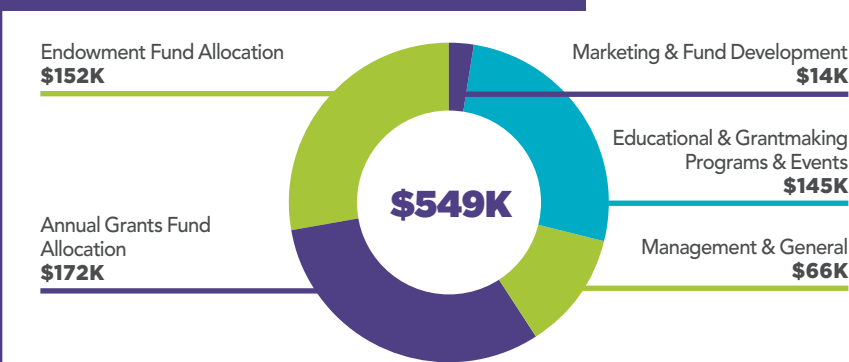
ENDOWMENT VALUE



REVENUE



EXPENSES & FUND ALLOCATION





Complementary Support for SDWF: 2014-2015

FRIENDS OF SDWF

Friends of the SDWF is a way for everyone to come together to support our significant work. Donations are used to help us continue to meet our mission. Thank you to our FRIENDS and our members for the additional support!

\$15,000 and Up

Connie Golden

\$1,000-\$4,999

Ann Parode Dynes

Laury Graves

Valerie Jacobs

Suzanne LaTour

Merrill Lynch

\$500-\$999

Pamela Boynton

A.J. Frank

Delores Gordon

Jody Mincks

Jill Smith

Andrea Tevlin

\$100-\$499

Jacqueline Bell

Sue Ellen Benson

Pamela Browning

Dana Dahlbo

Susan Howe

Tracy Johnson

Joan T. Jones

Katherine Jones

Jean Kaiser

Alexis Lasheras

Margaret Matarese

Cindy Miles

Cheryl Minshew

Bethel Nathan

Elyssa Robertson

Nancy Robertson

Glenna Shearer

Jacquelyn Slotkin

Rita Solberg

Bridget Strickland

Jan Tubiolo

Kyla Winters

Richard Wright

SDWF LEGACY CIRCLE

A planned gift to SDWF ensures that our unique approach to investing in the success of local nonprofits will endure for future generations. Thank you to our Legacy Circle Members who have remembered SDWF in their estate plans! If you have included SDWF in your estate plans, please contact us to be welcomed and recognized.

Marlowe Berg

Alice Diamond

A.J. Frank

Joan Friedenberg

Kate Fries

Tina Hansen

Valerie Jacobs

Tracy Johnson

Elaine Kalin

Kim Kleber

Suzanne LaTour

Bethel Nathan

Marjorie O'Malley

Words From Our Members



"The San Diego Women's Foundation has been a wonderful part of my life for the last 15 years. The member experience has opened my mind and heart to the needs in our community. The involvement has made me feel like a contributing member of that community. And, in addition, the marvelous women I have met and become friends with leaves me speechless!"

Dana Dahlbo (Founding Member)



"Smart women making smart choices: the San Diego Women's Foundation is the best way to multiply my philanthropic dollars, learn about the community's priorities, work with other like-minded and like-hearted women in the grants vetting process or planning efforts or in a variety of other activities, and have fun – all at the same time."

A.J. Frank (Member since 2004)



"Collective philanthropy means I can make more of a difference in San Diego. SDWF means I can have a great time doing it with a group of wonderful women."

Marjorie O'Malley (Member since 2009)



"Being active in the SDWF literally changed my life. Through my participation and chairing committees and as a member of the board, I became a more informed community member, a better volunteer and a much more effective philanthropist... and best – got to work alongside the most remarkable women, and have made lifelong friendships. Thank you SDWF!"

Darcy Bingham (Founding Member, Alumna)

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Suzanne LaTour
President-Elect

Elaine Kalin
Treasurer

Bethel Nathan
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Past President

Jacqueline Bell
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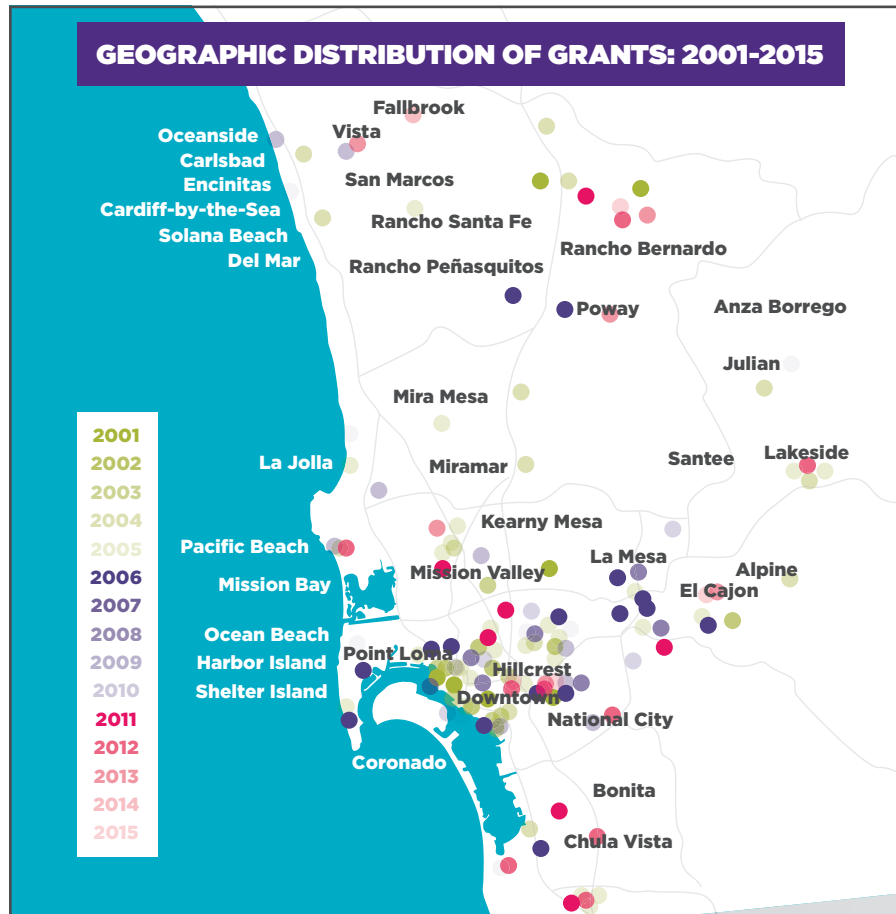
Carolyn Konecki
Alexis Lasheras
Marjorie O'Malley
Lenore Ringler
Ashley West
Susie Zlotnik

SDWF Staff

Tracy Johnson
Executive Director

Mara Holiday
Program Specialist

2001-2015 Community Partners



2001

ANGELS Foster Family Agency
Healthy Families for Healthy Babies
 \$25,000

Partners for Community Access, Inc.
Special Deliveries Program
 \$25,000

Planned Parenthood
STAR Program (Sisters Together Acting Responsibly)
 \$25,000

San Diego Youth Services
Take Wing Transitional Housing Program
 \$25,000

2002

Downtown El Cajon, Inc.
International Women's Kitchen
 \$30,400

Monarch School
Volunteer/Mentor Program
 \$25,000

San Diego City Attorney's Office
International Women's Kitchen
 \$30,000

Scripps Health
Rosa Parks Community Garden
 \$31,000

Sherman Heights Community Center Corporation
New Generation of Leaders Program
 \$13,600

2003

Alpha Project for the Homeless
Neil Good Day Center
 \$45,000

Bronze Triangle Community Development Corporation (CDC)
Progressive Healthcare Career Development Project
 \$25,000

San Diego Second Chance
Prisoner Re-Entry Employment Program (PREP)
 \$35,000

Urban Corps of San Diego
Corps-To-Career Program
 \$25,000

Walden Family Services
Employment Skills Development Program
 \$29,000

2004

Aquatic Adventures Science Education Foundation
Wetland Avengers Project
 \$54,000

Chula Vista Nature Center
Coastal Resource Conservation Discovery Center
 \$30,000

Laguna Mountain Volunteer Assn./San Diego Fire Recovery Network
Education and Volunteer Programs
\$15,000

San Elijo Lagoon Conservancy
The San Elijo Lagoon Boardwalk Design and Interpretive Panels Program
\$30,000

Tierra Miguel Foundation
Environmental Stewardship Program
\$40,000

Trust for Public Land
San Dieguito River Park Project
\$50,000

2005

AjA Project in Community Heights
Journey Program
\$40,000

Eveoke Dance Theater
Young Artists Program
\$28,000

La Jolla Playhouse
Young Artists Program
\$28,000

San Diego Museum of Art
Outreach and Family Festivals
\$37,000

San Diego Opera
Pre-Opening Student Performances
\$50,000

San Diego Symphony
Sounds Connections Project
\$41,000

Sushi Performance & Visual Art
Artists Advisory Board Showcase Concerts
\$27,000

2006

Barrio Logan College Institute
Soaring to Success
\$40,000

Elementary Institute of Science
Science & Technology Enrichment Programs
\$30,000

High Tech Middle Media Arts
Explorer Elementary: K-8 Collaborative Science Program
\$50,000

International Rescue Committee
First Things First Preschool Project
\$25,000

Los Peñasquitos Elementary School
Los Peñasquitos Academy Program
\$46,000

San Diego Science Alliance
PISCES, BE WiSE, and Robotics Projects
\$41,000

2007

Jewish Family Services of San Diego
Youth Food Pantry
\$44,000

La Maestra Family Clinic
Healthy Food Choices
\$25,000

Meals-On-Wheels Greater San Diego
Healthy Food Choices
\$40,000

Morse High School
Terra Nova Academy Seeds of Leadership
\$31,500

San Diego Hunger Coalition
Food Stamp Task Force
\$25,000

Senior Community Centers
Senior Nutrition Program
\$38,500

Vista Hill
ParentCare Mother Hubbard's Cupboard Project
\$35,000

2008

Barrio Logan College Institute
The Brighter Futures Youth Collaborative
\$60,000

Kids Korps USA
Engaging City Heights Youth in Volunteer Service Activities
\$25,000

SAY San Diego
Project L.I.V.E
\$52,000

Tariq Khamisa Foundation
Peace Empowerment Project - Middle School Leaders & Peacebuilders
\$36,000

Vista Community Clinic
Project REACH
\$50,000

2009

Alliance for African Assistance
Medical Interpretation Certification Program
\$30,040

East County EDC Foundation
The Grossmont College OPT Program
\$43,720

Home Start, Inc.

H-Seed Program

\$65,000

International Rescue Committee

Career Development Program

\$62,240

2010

Camp Stevens

Environmental Stewardship Project

\$43,800

Ocean Discovery Institute

Canyon Community Connection

\$40,000

San Diego Coastkeeper

Marine Debris Program

\$35,000

Torrey Pines Docent Society

Sustaining Success at Torrey Pines: A Nature Connection for All Ages

\$33,900

2011

California Center for the Arts Escondido

My Story: Literacy Through the Arts

\$25,000

Eveoke Dance Theatre

REFUGE in the Arts

\$32,000

Playwrights Project

Writing Lives

\$29,650

San Diego Center for Children

Therapeutic Music Program

\$45,000

San Diego Opera Association

Words and Music

\$50,000

2012

Bayside Community Center

Linda Vista Academic Club

\$27,500

Community Housing Works

Running Readers Reading Enhancement Program

\$40,000

Excellence and Justice in Education Academies

Literacy Intervention Project

\$34,000

International Rescue Committee

TEAM (Teach, Engage, Achieve, and Motivate) Project

\$40,000

Junior Achievement of San Diego and Imperial Counties

Empowering Youth Leaders - Encouraging Young Lives

\$55,800

2013

Able-Disabled Advocacy, Inc.

Career\$mart

\$57,000

San Diego County Medical Society Foundation

Project Access San Diego

\$47,000

San Diego Public Library Foundation

READ/San Diego

\$37,000

YMCA Youth & Family Services

Kinship Support Services

\$25,000

2014

Friends of Albert Einstein Academies

Water Education Station

\$25,000

Friends of Balboa Park

Plaza de Balboa Smartscape Project

\$40,000

Friends of the Water Conservation Garden

Ms. Smarty-Plants Grows Earth Heroes & The Magic of Water

\$73,000

San Diego Children's Discovery Museum

Water Wise Program

\$28,000

2015

Center on Policy Initiatives

Students for Economic Justice

\$30,000

Jacobs Center for Neighborhood Innovation

Diamond Youth Programs Leadership Training Series

\$42,000

Outdoor Outreach

Outdoor Voices Youth Leadership Initiative

\$50,000

South Bay Community Services

Promotora-led Parent Outreach, Education and Engagement Program

\$50,000

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Arlene M. Brown
Christa Burke
Kathryn Varner Calise
Louisa Campagna
Cecilia Carrick
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Shelley Cassar
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Lizbeth Ecke*
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Kathy Waring
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*Founders

